



WHITEPAPER _____

BUILT ON THE TERRA BLOCKCHAIN

The first native Decentralized Launchpad for projects building on Terra, with a strong emphasis on providing equitable opportunities to the community without the constraints of centralized platforms or high transaction costs.



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INTRODUCTION

Terra is one of the major networks focusing on multi-chain interoperability and striving towards DeFi mass adoption.

The advent of DeFi has revolutionized financial dynamics through the introduction of innovative products accessible to all without the need for centralized gatekeepers. As the DeFi market transitions to maturity, multi-chain interoperability has become an essential feature to fuel massive adoption. Terra is one of the major networks focusing on multi-chain interoperability and striving towards DeFi mass adoption. Terra is an infrastructure framework for connecting EVM-compatible chains. The ever-growing Terra ecosystem houses a wide range of decentralized applications ranging from payment system, DeFi and NFTs to the financial and gaming industry. As the network continues to expand, there is an extensive need for a robust infrastructure to support the growth of these projects. However, launchpads have been springing up in hordes in recent times, at times seemingly more common than projects themselves. Indeed every blockchain ecosystem seems to have a multitude of launchpads being built upon it, with the whole term becoming synonymous with DeFi.

ABOUT LAUNCHPAD

Migration back to decentralized platforms also meant a migration back to Ethereum main net along with gas wars, astronomical fees, inundation of bots among other issues.

While this might all seem superfluous, one brief look at the history of launchpads would illustrate just how crucial of a role they have played in the blockchain world, especially the DeFi ecosystem. Binance launchpad was technically one of the earliest, with its 2019 token sale of Bittorrent raising nearly 7 million within 15 minutes. This was a

drastically different model compared to the 2017 ICO boom where projects had to conduct their token sales, or run it through cluttered, non-user-friendly decentralized mechanisms. The trade-off, however, came in the form of centralization. As a counter to this, decentralized platforms took over with Uniswap, Balancer and dedicated token swap platforms like Bounce coming to the fore. However, this migration back to decentralized platforms also meant a migration back to Ethereum main net along with gas wars, astronomical fees, inundation of bots among other issues. So the community faced the conundrum of centralization and high fees/throughput. But from the projects' perspective, the road forward was clear. Launchpads offered a safe, decentralized, and user-friendly way to raise funds and stimulate adoption without going through the hassles of developing contracts or other complicated sale details. This led to the rise of a new generation of launchpads on various blockchains.

VISION

Capitrade accelerates the growth of early-stage projects by helping them raise funds in a decentralized manner. The aim is to extend the support to innovative projects driven by stellar teams that are striving towards the journey of mass adoption.

MARKET OPPORTUNITIES

The introduction of Capitrade will provide extensive support to the dApps in the ever-growing Terra ecosystem, which will benefit both the project and the blockchain as it drives adoption. Building on Terra will now be as seamless and contemporary as ever. The introduction of Capitrade aims to create a solid foundation for projects within the Terra ecosystem. In addition, it will give projects access to a range of solutions including marketing support, advice, technical support, decentralized fundraising from a network of ecosystem partners and prominent stakeholders. This further accelerates the growth of the platform in various dimensions.

Disregarding the decentralization issues that are inimical among most



launchpads (even though decentralization is a core tenet of blockchain/cryptocurrency), there are still various problems that stand as obstacles to a truly ideal launchpad that democratizes fundraising and puts the community first. These include: PROBLEMS STILL PLAGUING LAUNCHPADS A lack of basic and equitable access to investment opportunities Price manipulation and front running by MEV bots on project launches that take place on fully decentralized AMMs like Uniswap DEX's transaction fees and slow performance affecting the end-user experience. Lack of dedicated support for talented teams and projects that build on blockchains like Terra. This, however, opens up a world of opportunities for any project that could address these issues while retaining decentralization as one of its cornerstones. Indeed, such a project could revolutionise not just the launchpad ecosystem, but the fundraising model through which projects themselves enter into the crypto sphere. This is what some members of Terra saw before embarking on an ambitious idea of building a native launchpad for Terra that revolves around the community's interests.

Capitrade is the first native Decentralized Launchpad for projects building on Terra, with a strong emphasis on providing equitable opportunities to the community without the constraints of centralized platforms or high transaction costs. Capitrade is uniquely positioned to establish itself as the reference Launchpad on Terra, as it not only counts former Terra contributors in its core team but is also the Launchpad closely working with the Terra team. As an ecosystem accelerator, Capitrade will act as a catalyst for the next generation of projects on Terra, helping early-stage innovative projects sail through the journey from successful fundraise to platform launch to mass adoption.



FAIR AND DECENTRALIZED FUNDRAISE

With fundraising being a crucial step to fuel product growth and development, Capitrade provides the best-decentralized fundraising platform for project's ideas to transform into reality.





ACCESS TO IDOS OF Terra PROJECTS

Providing a user-friendly gateway for users to seamlessly access and invest in well-vetted projects building in the Terra Ecosystem SECURE AND COMPLIANT Capitrade ensures projects launching through the platform maintain the highest security standards (token vesting, locked liquidity...) and are fully compliant.

Teams and developers have for long been searching for a decentralized platform that would allow them to conduct sales and reach a broader community without having to expend or divert resources from their core project work. Capitrade helps achieve this by offering a fair and decentralized platform for launch, while providing a whole suite of products under its ecosystem as well as comprehensive marketing and launch support to ensure its success.



COMMUNITY

The community and supporters who are the foundations on which any project can build its tower of success upon, often find themselves holding the short end of the stick. They either have to withstand unfair launch processes and tokenomics that favours the “whales”, or they would end up in gas wars with other users. Capitrade addresses this by ensuring that the community is given the first rights to token launches, as well as developing a lottery system and tier structure that

favours everyone. Being built on Terra also ensures lower gas fee and faster transactions. Tokens claim dashboard Access to well-vetted projects Secure & compliant Token vesting and distribution INVESTORS FOR No project can succeed without good and reliable backers, and investors are always on the lookout for the ideas with the most potential. Capitrade aims to connect these two by offering investors a platform with top-notch security and thoroughly vetted ideas. The token dashboard has also been intricately developed with investors' point of view in mind and features designed to maximize their ease of use and access.



INVESTOR

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Capitrade is the first Decentralized Launchpad and Initial DEX Offering platform for projects building on the Terra Network. With the introduction of Capitrade, an emphasis will be placed on providing opportunities for the community without the restrictions of centralized power or high transaction costs. The ecosystem has been developed to be beneficial for all three kinds of participants: Teams, Community and Investors.

CDE Token is unique in the fact that it not only takes into account the tokens staked but the duration as well. More importantly, there will be special CDE Token given to community members who go above and beyond in supporting the project through community activities, campaigns, promotions, etc.

Capitrade Token is one of the most unique features of Capitrade and something that we believe will make it stand out in the sector. CDE Token allows users to participate in IDOs that take place on Capitrade. While different launchpads have their own tier structures and incentive models, CDE Token is unique in the fact that it not only takes into account the tokens staked but the duration as well. More importantly, there will be special CDE Token given to community members who go above and beyond in supporting the project through community activities, campaigns, promotions, etc. The basic concept of CDE Token remains the same. A user is required to stake Capitrade token CDE to earn CDE: THE FAIR WAY TO PARTICIPATE IN PROJECT LAUNCHES MORE CDE = HIGHER LOTTERY TIER = HIGHER CHANCE OF WINNING If a user does not win the lottery, CDE will be instantly unlocked and can be used to participate in the next IDO User will have to lock the CDE Token to apply in IDOs There will be 15 days cool down period on the applied CDE Token for the winners Total \$CDE Token Staked Duration of the staked amount - If somebody has staked for a longer time, they will get more CDE Token as well as precedence over others, seeing they are supporters of the project

The Capitrade ecosystem will be democratized and decentralized by the CDE token that will make the token holders not just part of the ecosystem and governance council but also the key architects behind the decision-making process and the path taken by the whole ecosystem. The CDE token has been designed to have a number of use cases that will give power back to the community and offer unique benefits to token holders within the ecosystem. Some use cases of CDE token include \$CDE TOKEN USER PARTICIPATION INCENTIVES Ecosystem participants who engage in platform services and support

distributed governance STAKING FOR POOL ACCESS Stake \$CDE to participate in token launches of projects building on Terra GOVERNANCE Hold tokens to vote and submit proposals LIQUIDITY MINING Rewards for liquidity providers FEES Earn a percentage of fees that accrue to the treasury by holding CDE tokens



CDE TOKEN UTILITIES



View crucial information about each pre-sale like Token Policy ID, Team DOX Status / KYC, Total Supply project description and so on.

View Token presales from multiple launchpads

Hold our utility token \$CDE to break the barriers and have access to Capitrade Pro, and all its amazing features.

\$CDE Token Holders can earn passive income by staking their \$CDE tokens to earn more.

High Quality IDO Projects

\$CDE is the utility token built on the Terra Blockchain That will power the Capitrade Launchpad, \$CDE Token will be Used As a subscription token to access our Capitrade Pre-Sale Listing platform.

HOLDERS of \$CDE token will enjoy passive income as they can be able to stake their token to FARM luna coin or Earn More CDE or Both.

\$CDE holders can also be able to endorse a new Terra IDO project by a voting process which will require staking your \$CDE tokens in favor of a project.

To access the IDO analytical tools, Capitrade provides multiple tiers of services, with the most advanced IDO analytics features available exclusively for \$CDE token holders

Features like advanced pre-sale filtering options, multiple added-value

metrics, dark mode, presale saving are restricted to only a certain amount of CDE holders who have a certain minimum balance of the utility token \$CDE.

We are on a mission to provide blockchain enthusiasts on the Terra ecosystem with access to multiple IDO and Pre-Sale listings of Native Terra Tokens, from multiple launchpads displaying advanced metrics & comparison tools in a simple yet concise interface.

Our Vision is to simplify and accelerate project building on the Terra ecosystem and at the same time give users an in depth look at any Terra IDO Project while making their DYOR

When fully Launched, Capitrade Token Sales Pad will provide a safe platform for any user to research, manage, and quantify their current and future IDOs (Initial Dex Offerings) and Token Presales on the Terra ecosystem.

Ever since tokens could be minted on the Terra blockchain, it led the way for token minting and token sales on the Terra network. While legitimate projects are utilizing this novel way of raising funds but participating in an ICO for an investor these days is quite risky as chances are that you might get rugpulled as bad actors can create a token for just a few bucks, raise funds for their sketchy project to later dump the project and leave investors with worthless tokens.

On The other hand IDO or IEOs can be lucrative most times for an investor, but certain times it can be quite cumbersome searching for the new X100 Coin.

An investor trying to DYOR on a potential crypto gem will have to go through rigorous yet strenuous methods of checking the validity of a project which might include but not limited to checking the project's twitter, telegram, discord and so forth.

While this method has proven to come handy while performing a DYOR, it has a lot of limitations as the frantic nature of IDOs will make it even harder for an investor to focus on the metrics that matter as the investor will have to perform a whole lot of due diligence checks and research to ensure the legitimacy of a project.



Total Token Supply - 100 Million Tokens

Venture Capitalist
10 Million Tokens



Crowd Funding
(Pre sale & Public sale)
20 Million Tokens



Token Exchange & Listing
30 Million Tokens



Ecosystem/Reserve
40 Million Tokens





CAPITRADE ROADMAP



PHASE ONE

- Concept formed
- Website Creation
- Social Media Creation
- Light paper concluded
- Tokenomics finalized

PHASE TWO

- Crowd Funding (Token Sale)
- Project Marketing
- Staking and Yield Farming
- CEX Listing
- Coinmarketcap & Coingecko listing



PHASE THREE

- Capitrade Platform Beta Release
- Testnet Live
- Mainnet Live
- IDO Project Endorsement



PHASE FOUR

- Capitrade Wallet Launch
- Solana Integration
- Cardano Integration
- Additional features





CORE TEAM MEMBERS



Stewart Newman
Project Developer



Officer Morton Hom
legal Adviser



Dr Eric Scott James
Project Advisor



Kham Sophouthalangsy
Operation Manager



CONCLUSION



With innovative projects penetrating into the Terra ecosystem everyday, there are a wide range of opportunities for users to participate in the launch of early-stage projects. These provide maximum growth potential to early supporters belonging to the vibrant community of Terra. Currently, the focus is transitioned towards building a mature platform that can offer projects with a comprehensive approach to revolutionize space. Capitrade is the first native First-Decentralized Native Launchpad and an Initial DEX Offering platform for projects based on the Terra Network. The launchpad is supported by Terra as a partner and is aimed exclusively at the projects in the Terra Network and its supporting community. Capitrade is being positioned as an ecosystem accelerator and an advanced platform enabling projects to smoothly progress from a successful fundraiser to platform launch. Its unique features and commitment to decentralization place it among the highest tiers of launchpad, and its principle of putting the community first will ensure mass adoption. The novel idea of CDE Token

will enrich the token sale experience while the platform itself is developed to serve the best interests of teams, investors and the community. The goal of the project is to grow into a fully decentralized, reputable launchpad ecosystem that supports teams as they bring ideas to life. We welcome our supporters and the community to help in achieving this goal and become a part of our grand vision.



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